

Revolutionizing chronic disease management and preventive care with Ciba Health



About

[Ciba Health](#) provides full-spectrum integrated care and convenient access to a multidisciplinary care team. It leverages advanced labs and cutting-edge technology to implement each patient's personalized whole-body care plan. Their delivery model is revolutionizing the care and treatment of common and complex chronic metabolic disease conditions through a patient-centered, root-cause approach and a value-based care delivery model to prevent and reverse disease.



The opportunity

- Health systems partnering with Ciba Health can transform chronic disease management by focusing on disease reversal and prevention, improving patient outcomes, and reducing costs. The platform's alignment with value-based care helps health systems achieve better results and maximize reimbursement through quality-focused payment models.
- The scalable, tech-driven platform meets patient expectations for convenient, personalized care while integrating seamlessly with existing workflows. Advanced predictive analytics and continuous monitoring provide real-time insights, allowing health systems to manage high-risk populations more effectively.



The challenge

- Health systems face significant challenges in managing the rising burden of chronic diseases, which strains resources and increases costs. With an estimated 60% of Americans living with chronic conditions, health systems must find sustainable ways to deliver effective care without overextending their capacities.
- Health systems face persistent hurdles in sustaining patient engagement, particularly in chronic disease management programs. Consistently engaging patients is critical for achieving better outcomes, yet motivating long-term adherence and proactive health behaviors remains difficult.
- Identifying at-risk patients and intervening before complications arise requires sophisticated data analytics and continuous monitoring, which can be hard to implement across large patient groups.
- Limited staff and funding restrict the ability to introduce innovative solutions, forcing health systems to balance the need for better care with practical limitations on capacity and investment.



The approach

Ciba Health employs a personalized, whole-person care model focused on reversing chronic diseases and enhancing long-term health outcomes. The approach integrates cutting-edge technology, such as AI and predictive analytics, with evidence-based treatment plans tailored to individual patients. Combining a multidisciplinary care team with a root-cause approach, Ciba Health addresses the underlying factors of chronic and metabolic conditions rather than just the symptoms.

The platform seamlessly integrates with existing EMR systems, ensuring smooth adoption without disrupting current workflows. Its digital-first model provides real-time health monitoring and continuous patient engagement. It empowers health systems to deliver proactive, coordinated, and data-driven care, including specialized programs for the most niche populations or unique patient needs, to further enhance patient care and satisfaction.



The success

Partnering with Ciba Health has provided health systems with several key benefits, including improved patient outcomes, significant cost savings, and increased patient engagement through personalized care plans.

On average, those completing Ciba Health's 12-month program see:

- ✓ **90%** symptom improvement or elimination
- ✓ **2%**-point reduction in A1C
- ✓ **30**-pound sustained weight loss
- ✓ **85%** reduction in medication use
- ✓ **25%** reduction in hospitalizations
- ✓ **95%** engagement rate
- ✓ **75%** program completion
- ✓ **80%** NPS score

“As Founder and CEO of Ciba Health, I believe that the future of healthcare lies in personalized, patient-centric, and data-driven solutions that not only manage chronic diseases but also work to reverse them. Our mission is to empower individuals and health systems to take control of health outcomes, reduce costs, and provide the highest quality of care through innovative technology.

— **Innocent Clement**

Founder and CEO, Ciba Health